

# Results-Driven Strategic Marketing Package



There is only one way to ensure your future is fruitful - PLAN IT. At Debut Marketing, we are dedicated to helping our clients develop marketing strategies that will help grow their business. In doing so, we have developed a strategic marketing package that not only helps you PLAN your future, it also helps you ACHIEVE IT.

“The best way to predict the future is to create it.” - Peter Drucker

From  
**\$695\***  
per month

Fixed-Costs ✓

Results-Driven ✓

Strategy + Action ✓

Achieve better results ✓

## Package Includes:

### Strategic Direction

**Quarterly Marketing Plans.** We understand that businesses evolve over time and markets are continually changing. Therefore, we work with you every quarter to prepare a marketing plan specifically for the following 3 months. This enables us to adjust to any changes in the market, and evaluate the effectiveness of the marketing tactics performed in the previous quarter.

### Guaranteed Action

**Dedicated Marketing Department.** In order to make progress, you must take action. To guarantee that your marketing tactics are actioned, we provide you with a dedicated marketing department that is committed to actioning your marketing plan items. These services include: Email Marketing, Graphic Design, Copywriting, Telemarketing, Website Management and Social Media Marketing.

### Continual Evaluation

**Quarterly Marketing Meetings.** Our aim is to deliver results. To do so, we must continually measure and evaluate the performance of each marketing tactic. At the beginning of each quarter we meet with you and do a full review of your marketing activities and plan the following quarter's marketing activities. Following our meeting, you will receive a written 3 month marketing plan.

### Easy Decision

This package is designed to help small-medium businesses grow to the next level.

If you are committed to growing your business and would like more information, please contact Debut Marketing on 1300 433 288.

\*Price is GST exclusive and includes: 4 x Quarterly Marketing Plans, 30 Hours of Marketing Implementation Services over the course of 12 months, and 4 x 2 Hour Marketing Meetings. Package price is based on a small business with up to 2 core products/services. Debut Marketing reserves the right to revise pricing at any time.

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